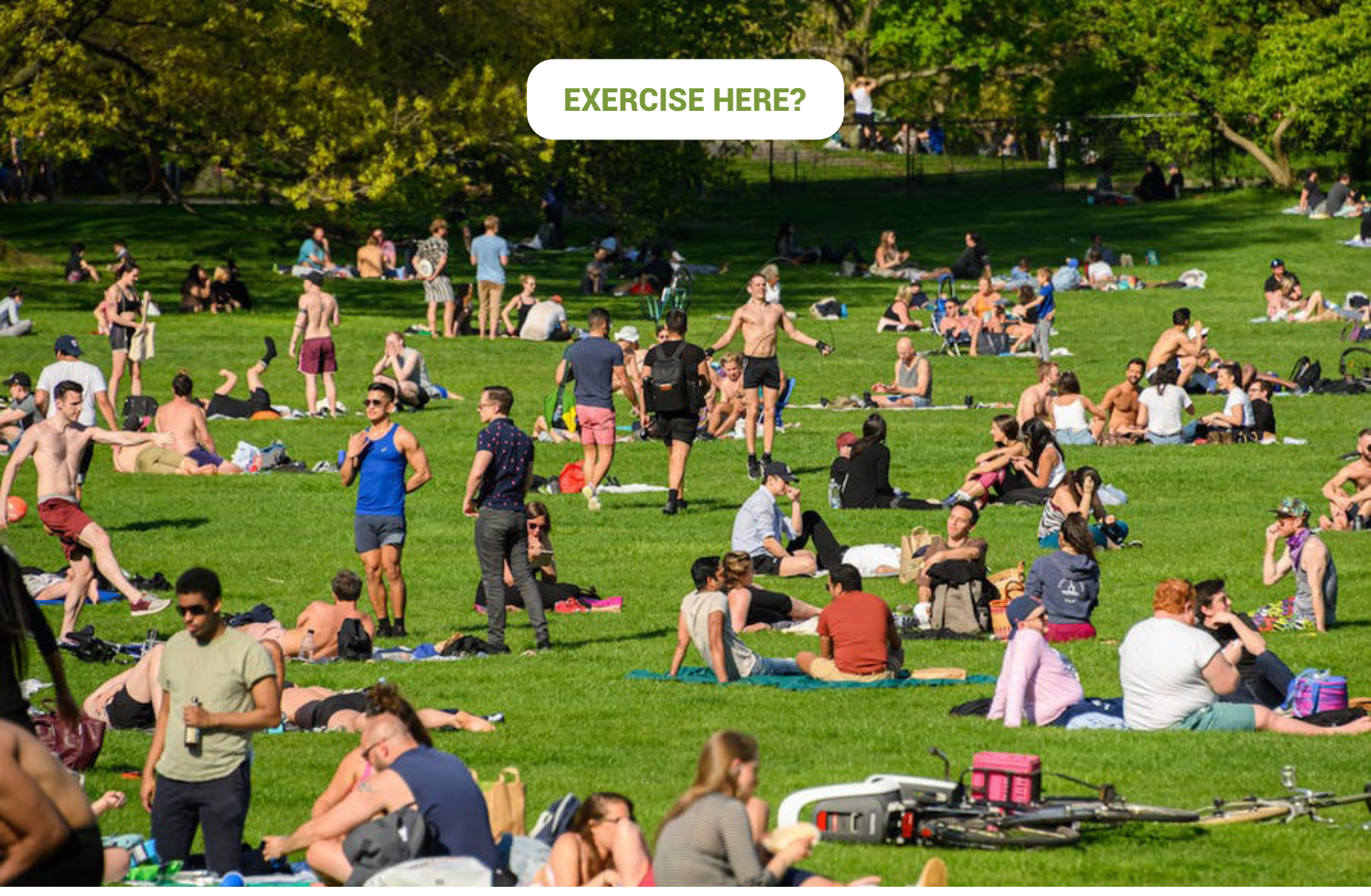


# KINDERSLEY, SK

COULD YOU SOCIAL DISTANCE HERE?



**EXERCISE HERE?**



**OR EXERCISE HERE?**



**KINDERSLEY, SK**

**WORK UNTIL 3:45**

**GOLF AT 4:00**



**KINDERSLEY, SK**

**CAN YOUR KIDS DO THIS?**



**KINDERSLEY, SK**



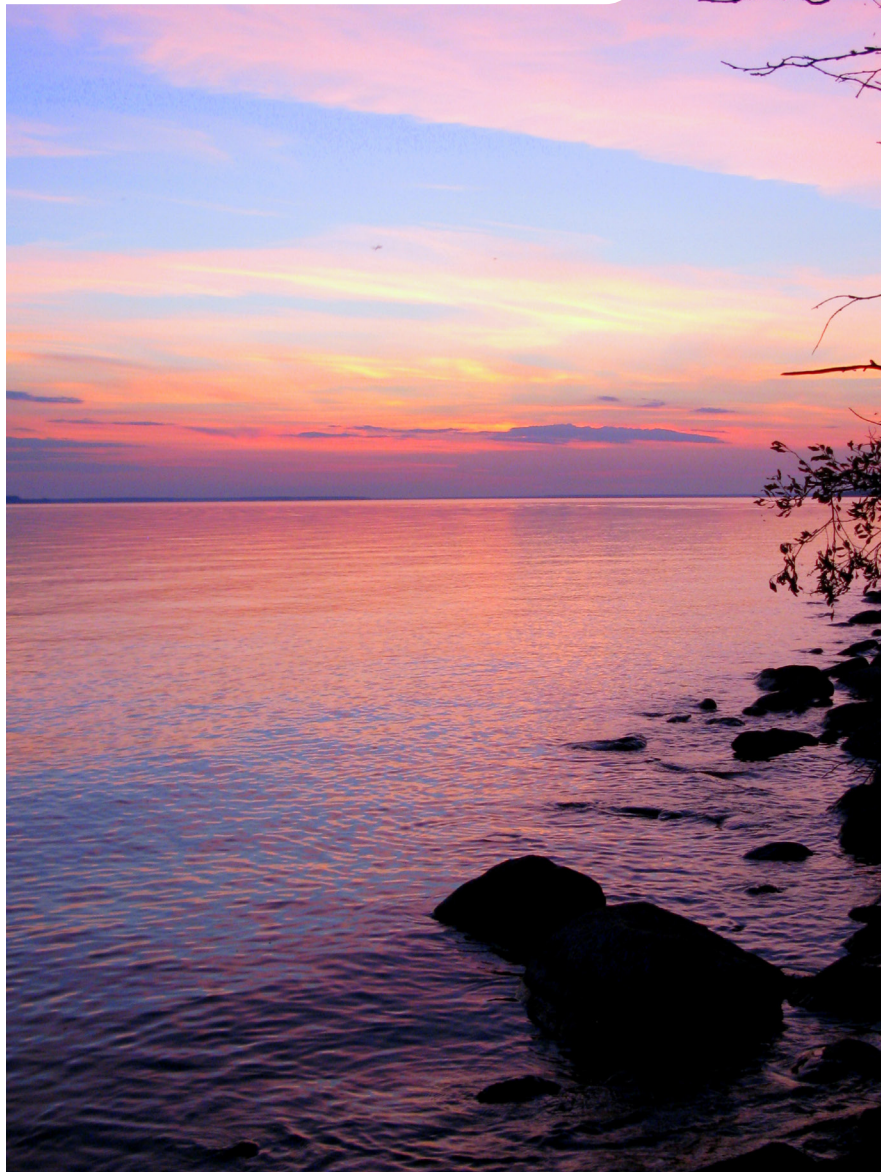
**IS THIS YOU NOW?**



**OR.. COULD YOU BE HERE?**

**KINDERSLEY, SK**

**A PLACE WHERE YOU CAN WATCH THE SUNSET FOR AN HOUR**



**KINDERSLEY, SK**



**YOUR PARK?**



**OUR PARK!**



**KINDERSLEY, SK**

**IF THIS IS YOU...**



**COULD YOU LIVE WITH THIS?**



**KINDERSLEY, SK**



**THE SKY NEVER SEEMS TO END**



**KINDERSLEY, SK**

## GREETINGS FROM THE MAYOR

On behalf of Council, I would like to welcome you to the Town of Kindersley.

A thriving community located in the heart of the Canadian prairies, the Town of Kindersley has operated as a centre for industry, small business, health services, and recreation for the west-central region of Saskatchewan for over 100 years. The settlers that founded the Town in 1910 established high standards of strength, ingenuity, and resilience that still exist in our residents today.

The resource rich land provides opportunities that feel as limitless as the prairie sky. Home to approximately 5,000 people, Kindersley is a respected producer of both agricultural and energy commodities. Innovation and entrepreneurship are alive and well here as any visit to our diverse selection of major outlets, specialty stores, and local businesses will attest. Kindersley offers the tranquility of a rural lifestyle with all the amenities and benefits of a small city.

Conveniently situated along Highway 7, which serves as a major transportation corridor, Kindersley is easily accessible, boasts services of a community twice its size, and has abundant accommodations to suit any length of stay. The Kindersley Regional Airport, a short five-minute drive from downtown, can successfully land a wide variety of fixed-wing aircraft as well as helicopters, including STARS Ambulance.

Many business owners are members of the Kindersley and District Chamber of Commerce, the West Central Saskatchewan Oilmen's Association (WCSOA), or the Downtown Kindersley Association (DKA) to name but a few of the supportive enterprises for businesses. Community Futures Saskatchewan is deeply rooted in Kindersley and has been encouraging and supporting business owners and entrepreneurs for over 25 years. Over the years, Council has encouraged business development by offering tax incentives and other supportive measures. The door to Council Chambers is always open to those interested in locating or starting a business here.

Kindersley is a welcoming community with something to offer for people of all ages. It is a great spot for sports, recreation, and exploring nature. The Kindersley Community Walking Trail consists of 4.2km of paved walking trail surrounding the picturesque Motherwell Reservoir. Residents and visitors can take advantage of one of the many additional local attractions, including the Kindersley Regional Park which features a meticulously maintained 9-hole golf course, the Senses Unleashed Dog Park, a new, state of the art, indoor aquatic centre, and a plethora of neighbourhood parks, world-class baseball diamonds, a tennis, basketball, and even a pickleball court. During the winter there are a selection of well loved outdoor skating rinks that are always busy. Kindersley boasts a recreational complex commonly know as the WCEC which has two full size arena surfaces and a curling rink, all under one roof. Besides providing a home to local teams including the Klippers Junior "A" and Senior hockey clubs, there is a walking track that is free to public use, and many sport and wellness groups who meet to take advantage of the indoor amenities. Throughout Kindersley, lifelong friendships are established through the many sporting organizations that offer hockey, baseball, figure skating, sledge hockey, and soccer instruction, to name just a few.

Culture and heritage opportunities exist through the dedicated efforts of the Kindersley Players theatre group, the tourist booth, local artists, and the many concert events that have been hosted by the Town. The Kindersley and District Plains Museum features a fascinating array of artifacts exhibited in multiple display rooms and heritage buildings onsite. Main Street is home to the Post Office which is over 80 years old and has been designated as a heritage building. Kindersley has hosted many fantastic concert opportunities over the years including artists the like of Tom Cochrane, Honeymoon Suite, Terri Clark, and Alice Cooper.

Business remains alive and well in Kindersley. During times of prosperity, times of crisis, or times of economic uncertainty, the businesses, and residents of the Town of Kindersley rally to support each other in order to preserve the way of life that Kindersley has so proudly maintained for over a century.

If you have already put down roots as a part of our business community here in Kindersley, I thank you on behalf of Council and the people you serve. If you are considering a start-up venture, relocating your business to Kindersley, or are thinking of expanding to our community, you and your family are wished a warm welcome. Even if you're simply considering an exploratory business trip, please do so.

While most everything you'll need or want to know about Kindersley is available on the Town's website, our job at the Town Office and as members of Council is to help make you successful, so don't hesitate to contact us if we can be of service. I look forward to further discussing your business ideas in person.

Mayor Rod Perkins



## A MESSAGE FROM THE CHAMBER OF COMMERCE PRESIDENT

As president of the Kindersley & District Chamber of Commerce, I want to invite you and your family to the largest town in Saskatchewan.

Times are rapidly changing as we are being challenged to protect the ones we love. Here in Kindersley we are in a perfect position to accommodate your business. We have amazing facilities for your family as well as businesses looking for entrepreneurs or room to build your own business.

Also, Kindersley is far enough away from major centres allowing business to capture and service customers.

If you take the time to look at our community, you will see that as the largest town in Saskatchewan, we have amenities at a high level. A place to retire, a place to raise your children and a place for you to start your own business is all available here for you.

So I invite you to take a look at our amazing community. We are waiting for you, your family and your business!

Sincerely,

Rick Miller  
President  
Kindersley Chamber of Commerce



KINDERSLEY

is

OPEN

for business

**There are many great opportunities  
in Kindersley! Purchase an existing  
business or start a new one.**

**TALK TO US**

**OFFICE@KINDERSLEYCHAMBER.COM**

**(306) 463-2320**

**The Kindersley Chamber of Commerce  
offers many opportunities to new and  
aspiring business owners. We can help  
provide you with the means to achieve  
your business goals.**



# a brief history of KINDERSLEY

— Written by Ron Baker —

**Imagine a little over a century ago. A sparsely treed area of Saskatchewan – with no real lakes or resort potential – is opened for settlement. A flood of youth, immigrants and some enterprising entrepreneurs start overland to reach the promised land.**

A description by an early homesteader in 1909 suggests that Kindersley was well on the way to becoming a thriving town even before it was incorporated in 1910:

*There is a hotel, pool room and a place to pass time*

*There are places to buy and sell and for playing cards*

*Houses of all sorts and five lumber yards  
There are restaurants where you can eat and sleep*

*There are now two doctors come to town  
The butcher too, he calls around and will your order fill*

What comprises the DNA of this energetic prairie town? Perhaps the answer is found in a spirit of pioneering, cooperation, activity, health and compassion.

In 1909, The Canadian National Railway sold lots for Kindersley, creating the core of the community. Over the decades, the community increased in size – pavement was put in by the 1960s. In the 1970s a subdivision was formed called Rosedale. In 2016 the town population was 4,597.

The utilities of a civilized center arose early in Kindersley's history. Telephone service to Saskatoon was established in 1912. The same year, an electric and water system begun – and the first strike was recorded as those digging trenches rebelled at the reduction in wages of 2.5 cents. The Motherwell Dam was built in 1914 to service the town with water. In recent years, water piped from the South Saskatchewan river has

supplied the town, along with the region. The town boasted of being one of the first areas in Saskatchewan to have underground electrical service.

The downtown core of Kindersley was thriving in the 1930s and '40s when Saturday night was late night shopping, and entertainment could be found on Main Street. By the 1980s a shopping mall could be seen off the main highway to the north, and in the 2010s separate "box" stores sat kitty-corner to the mall.

Originally farming and railway activity dominated the economy – in the Dirty Thirties the Canadian National Railway virtually provided the payroll for those in Kindersley. The first oil refinery, Goose Lake Oil Refinery, was formed in 1936 but due to financial constraints it dissolved in 1937. The ease of extraction of oil has been a definite boom for Kindersley. At the same time, bust and boom cycles in farming and oil have grounded the town in a strong optimism that is always looking to next year!



Photography provided by the Town of Kindersley



One visible reminder of a cooperative spirit has been the Kindersley Cooperative Association which began in 1914. Carloads of goods were ordered, members were notified of the arrival of the train, and they in turn would unload their order.

The physical and mental health of the community has always been a concern of the citizenry. Churches and social clubs accompanied the first settlers. Pioneering was no easy task, and the 1930s saw the depression of the windswept prairies wreck havoc on home life and grain harvests. As the Second World War advanced, soldiers and civilians were recruited from the small prairie town. A private hospital was established in 1912, with the community taking over its function, creating one of the first municipal hospitals in Saskatchewan in 1915. The hospital was moved north from Railway Avenue to the "far end" of Main Street in 1949. The current health center was built in 1968 and houses a hospital, care center, counseling, and administration, as well as an attached medical clinic. A community funeral home, the only one still in existence in Saskatchewan, was begun in 1933.

Court records show indications of fraud, drunkenness, violations of the environment and the "usual" irresponsibility of people. An active RCMP detachment was established in 1910 in Kindersley and "kept the protection and safety of the citizens paramount".

Kindersley's Mackenzie School began in 1911, and soon became the regional school, with an addition for high school being built in 1924, and a residence being attached to the school for 10 years. While the Mackenzie School was closed in 1964, Kindersley currently boasts primary, middle and high schools along with community college and post secondary training.

Kindersley sported a swimming pool in the 1930s, one of the few in smaller communities. An indoor aquatic center was

available in the 1970s and is currently being rebuilt as a regional attraction. In 1912 a covered skating and curling center was constructed – the building being destroyed by fire on February 1, 1934. The community rebuilt and added additional facilities, and then rebuilt again in the early 2010s after another fire in one of the skating rinks. Thankfully over the years a volunteer fire brigade, begun in 1910, has been able to protect the town from extensive damage and to provide emergency services for the citizens.

The prevalence of small towns around Kindersley has meant rival athletic contests in such games as ball, golf, curling and hockey. Championship teams arose and international athletic contests were hosted -such as the World Youth Baseball Championship in 1984 and the 1994 Saskatchewan Winter Games!

The cultural legacy of such activities as the Kindersley Operatic Society performance of H.M.S. Pinafore in 1924 are still found today. Kindersley and District Arts Council currently provides concerts and musical events in various formats. A Community Choir has been in place for decades.

Those travelling the Calgary – Saskatoon highway corridor are familiar with the roadside fuel, accommodation and food stops of Kindersley. Those who have ventured into the town have found much more to commend this prairie oasis. Kindersley is home to the amenities of a larger center and yet maintains the sense of community that many seek in rural centers.

The old phrase is still applicable today - "Set yourself down, and stay awhile!"



### **A small town can breed creativity!**

Kindersley has proven to be such a centre of imagination that we seem to have more than our fair share of entrepreneurs. The frontier mentality that has sustained Kindersley for well over one hundred years remains intact. Imaginative solutions are accepted alongside conventional approaches.

Home to approximately 5,000 people and surrounded by rich agricultural land and a thriving oil and gas industry, Kindersley offers the tranquility of a rural lifestyle with all the amenities and benefits of a small city.

Artisans and musicians mingle with farmers and oil workers. Educators and medical personnel converse on local streets with business owners and seniors out for their daily coffee.

Kindersley is THE vibrant and progressive hub of West Central Saskatchewan where opportunities feel as limitless as the summer sky!





### **Excellence drives the business hub of West Central Saskatchewan – Kindersley!**

The town of Kindersley boasts approximately 5,000 people, with one of the youngest populations per capita in Saskatchewan. Household median incomes stretch upwards of \$85,000 with a strong base of married couples and families – a group which tends to bring in higher incomes, strong new worth and gains.

The business community of Kindersley is effectively progressing through a time of succession and transition. The strong base formed through experienced stable local business is being moved forward with new and progressive business owners. The agricultural and oil/gas sector anchor the economy.

The stability of the town is reflected in the recent 2020 budget which saw a decrease in property taxes and a strong approach to infrastructure renewal and capital investment. The town council is friendly to innovation while seeking the best outcomes from investments.

Successful business requires a healthy labour force. Kindersley provides a regional health center and a full range of medical services, strong social services, cultural programming, and community cohesion. Work-life balance is complemented by a strong sense of community- freely walking the streets entails meeting neighbours enjoying fresh air, and viewing skies that last forever.

# WHAT DOES KINDERSLEY HAVE TO OFFER?

Kindersley is located in West Central Saskatchewan, and while being situated in a rural setting, it boasts a trading area of approximately 29,000 people! We are home to many businesses, facilities, hotels, recreational centres, sports teams, and outdoor spaces.

Our town boasts 3 auto dealerships, 4 agricultural dealerships, 10 hotels and motels, 22 restaurants and a Walmart! There are approximately 85 oil and gas company offices. We have 2 optometrists, 2 dental offices, as well as a full-service hospital and clinic to round out our medical requirements.

You can rest assured your needs are met here! We offer education in the form of schools ranging from preschool to college level. We are home to many competitive sports teams for all age groups, as well as opportunities to play recreational sports. Kindersley has 12 churches to fulfill any spiritual needs. If you need to hit the gym, we offer 3 fitness rooms.

Other commodities include an R.C.M.P. station, a Community Funeral Home, and an SGI Claims Centre. We have 3 senior residences, 9 parks, a movie theatre, bowling alley, 2 raceways, and the Kindersley & District Plains Museum on the east side of town. Our airport is conveniently located just 4 kilometers north of town. Wheatland Library is available for all to use. The West Central Events Center plays host to our hockey teams. It also has a walking track that can be used year-round! An indoor pool is next door at our Aquatic Centre and can be used for swimming lessons and parties.



If you are a sports fan, there are lots of opportunities to watch games! We are home to the Junior Kindersley Klippers of the Saskatchewan Junior Hockey League (SJHL) and the Senior Klippers of the Sask West Hockey League (SWHL). We also have Minor Sports including hockey, skating club, and ball. Kindersley hosted the World Youth Baseball Championship in 1984, the Saskatchewan Winter Games in 1994, and the World Junior A Hockey challenge in 2013.

Yearly highlights include a Spring Rodeo and a fall Goose Festival. Our curling and hockey rinks are very active with all age groups participating. The Norman Ritchie Community Centre buzzes with dinner theatres and concerts throughout the year. Our 9-hole golf course is extremely busy and challenging. You can enjoy your favorite beverage from the 2nd floor deck of the restaurant, overlooking both the 9th green and the 1st tee box. It is across the road from the campground and Motherwell Dam.

If you are looking to host or attend an event, there are 6 halls to rent for any occasion. We boast having 765 hotel and motel rooms available for a single night stay or longer as needed!

**Driving distances:**

Edmonton 440 km / 4 hrs

Calgary 400 km / 4 hrs

Regina 400 km / 4 hrs

Medicine Hat 260 km / 2.5 hrs

Saskatoon 200 km / 2 hrs

**For more information, visit:**

[www.kindersleychamber.com](http://www.kindersleychamber.com)

[www.shopkindersley.ca](http://www.shopkindersley.ca)

[www.kindersley.ca](http://www.kindersley.ca)



**RECREATION & FACILITIES**



**KINDERSLEY, SK**



# Dream

Kindersley, SK

- No traffic
- Fresh Air
- Work from home
- Friendly People
- Supportive Chamber of Commerce
- Stable business community

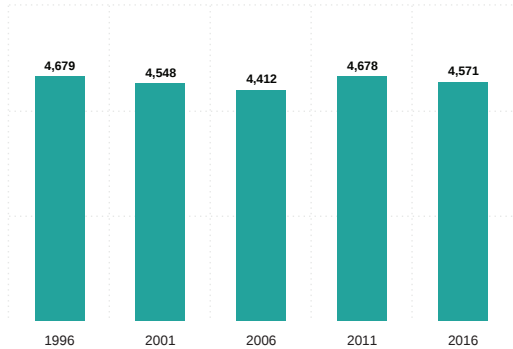
Dreams made real



**KINDERSLEY, SK**

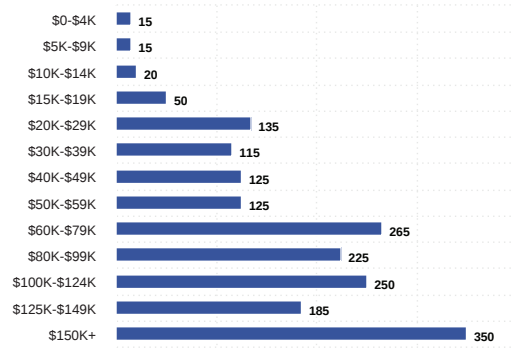
# KINDERSLEY COMMUNITY PROFILE REPORT

## Population



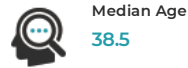
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## Household Income

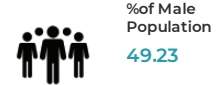


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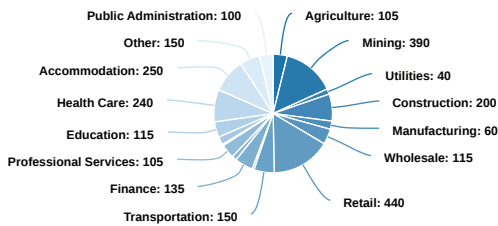
## Key Metrics



## Key Metrics

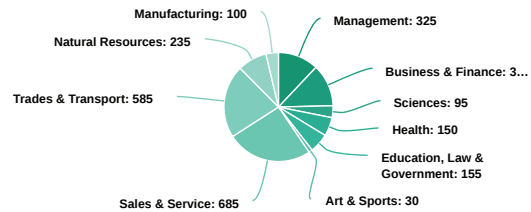


## Labour Force By Industry



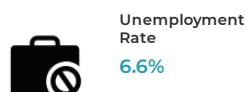
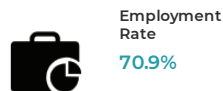
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## Labour Force By Occupation

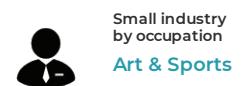


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## Key Metrics

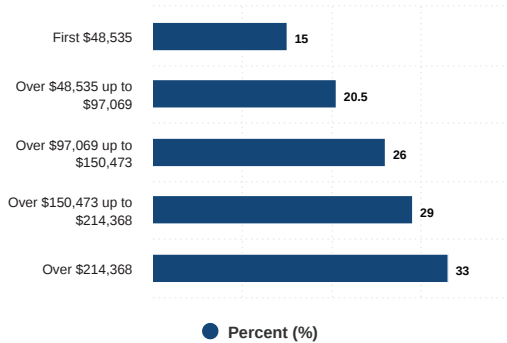


## Key Metrics



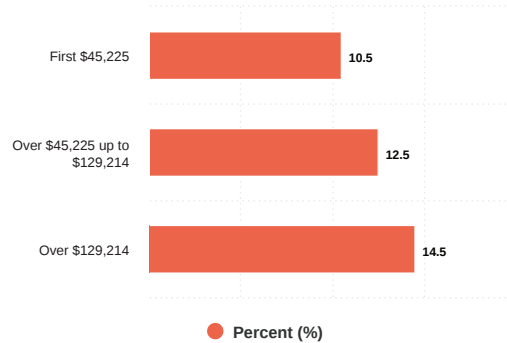


## Federal Personal Income Tax



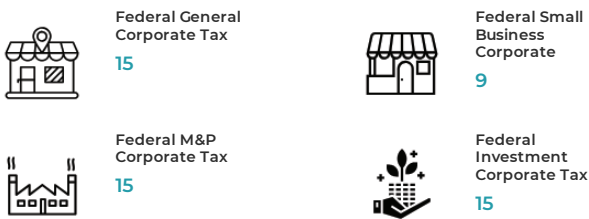
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## Provincial Personal Income Tax

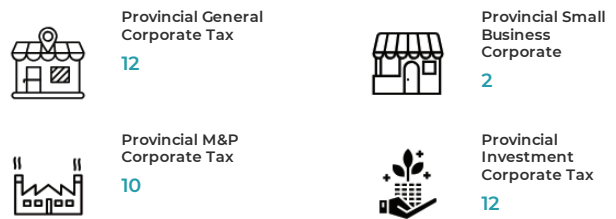


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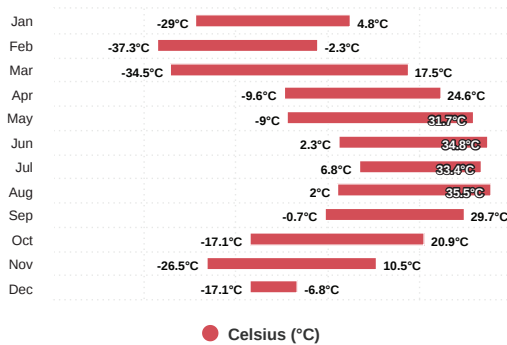
## Key Metrics



## Key Metrics

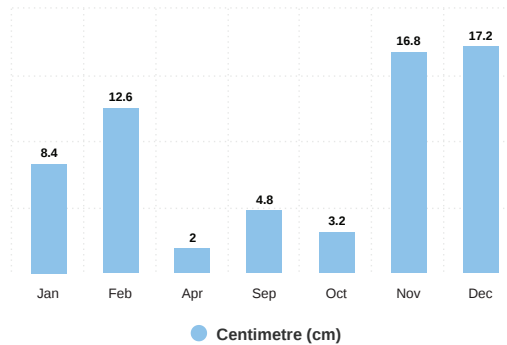


## Average Temperature



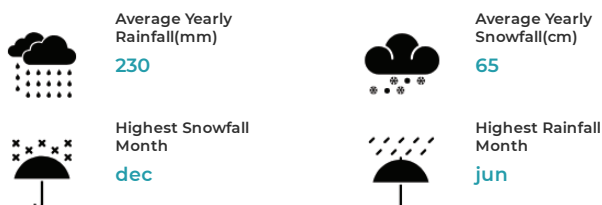
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## Average Snowfall

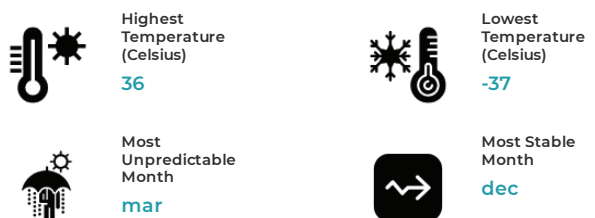


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## Key Metrics

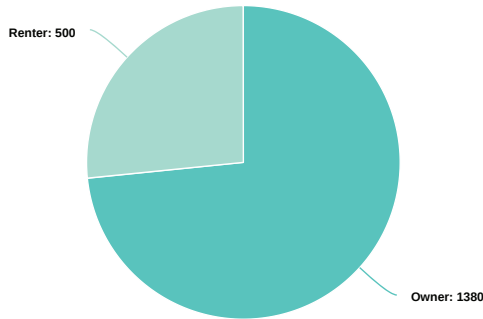


## Key Metrics



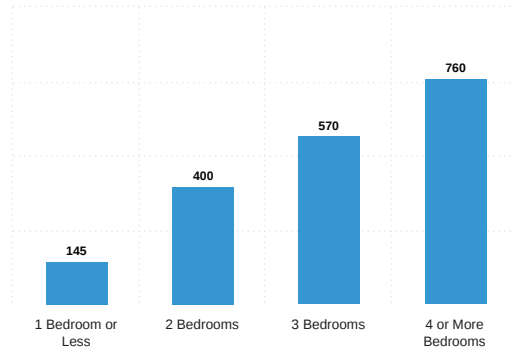
# KINDERSLEY COMMUNITY PROFILE REPORT

## Home Ownership



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## Dwellings by Bedroom



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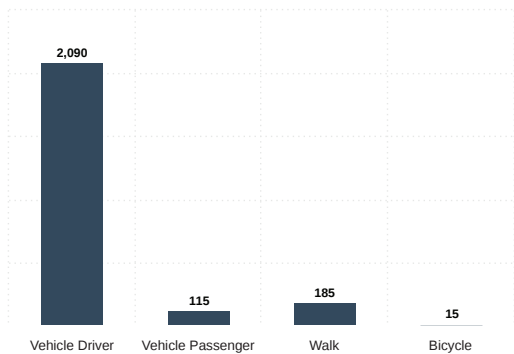
## Key Metrics



## Key Metrics

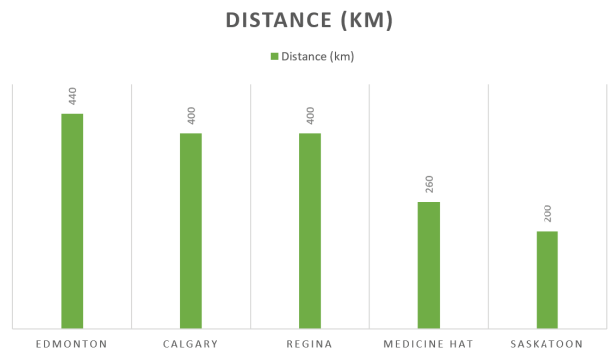


## Modes of Transportation



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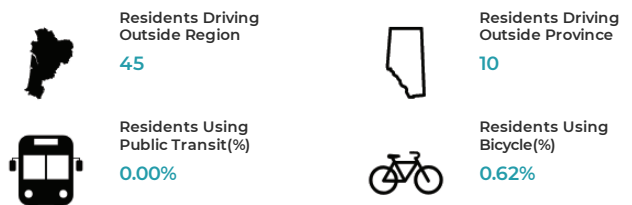
## Distance From Major Cities



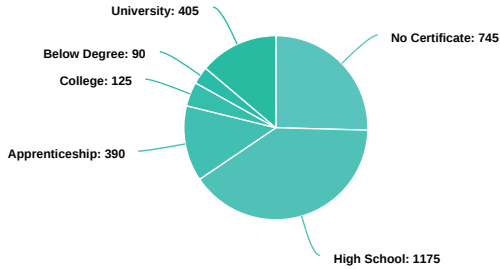
## Key Metrics



## Key Metrics

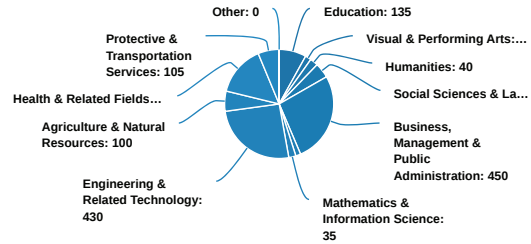


## Education



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## Major Field of Study



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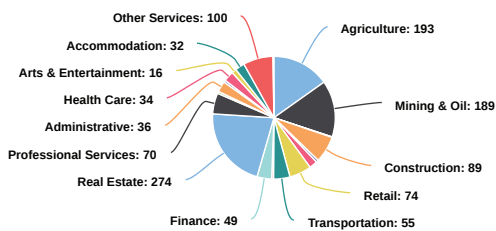
## Key Metrics



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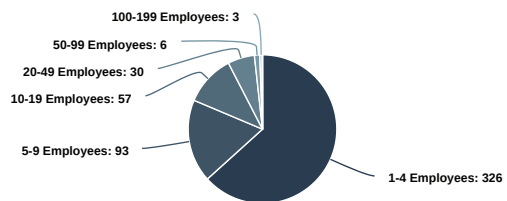


## Business Industries



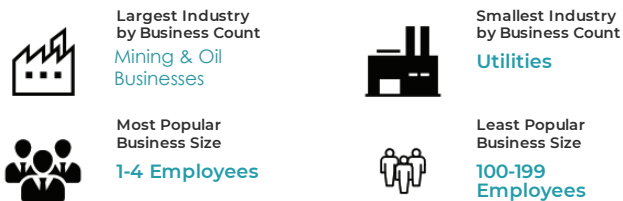
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## Business Sizes



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## Key Metrics

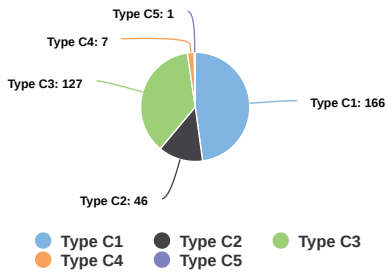


## Key Metrics



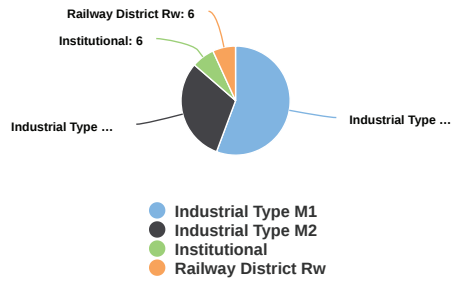
# KINDERSLEY COMMUNITY PROFILE REPORT

## Commercial Zoning Districts



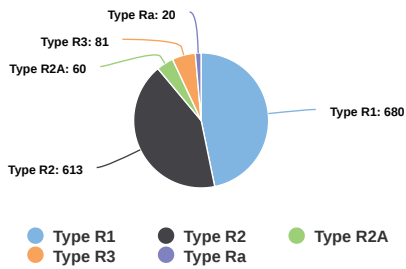
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## Industrial Zoning Districts



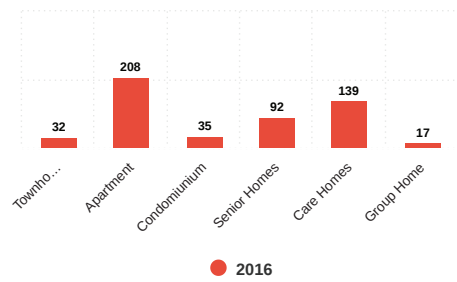
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## Residential Zoning Districts



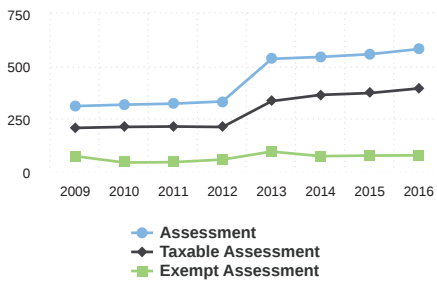
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## Types of Multi Units



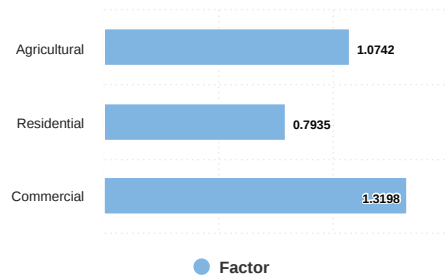
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## Assessment Totals (millions)



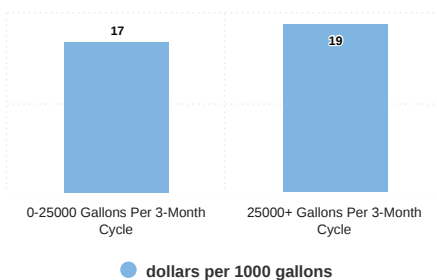
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## Mill Rate



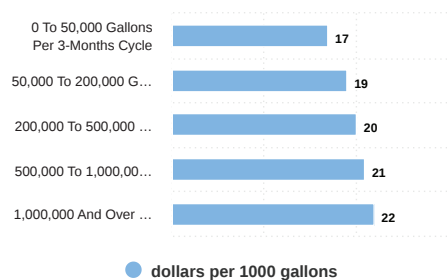
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## Water Rate (Residential)



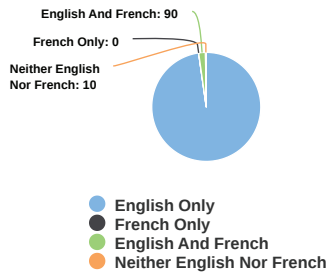
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## Water Rate (Commercial/Industrial)



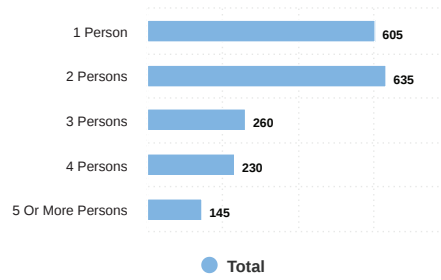
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## First Official Language Spoken



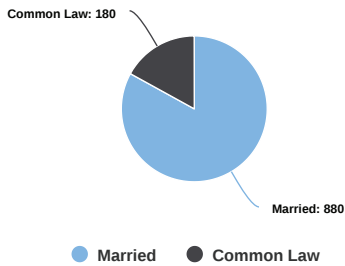
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## Households by Size



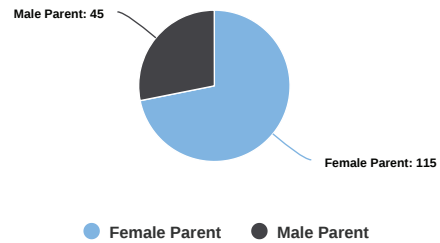
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## Total Couple Families



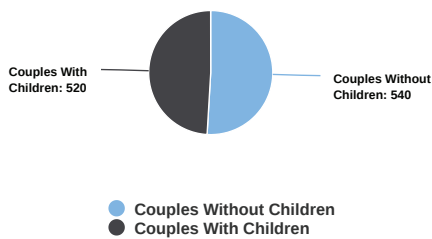
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## Total Lone-parent Families



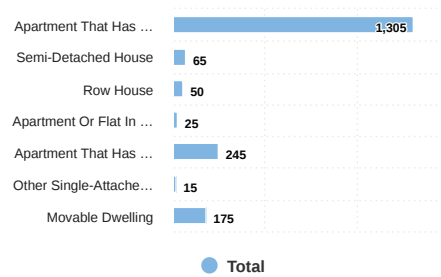
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## Household with Children



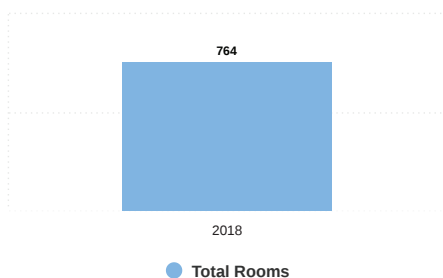
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## Households by Type



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## Number of Hotel Rooms





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